

**YOUR PASSION.  
YOUR FUTURE.  
YOUR CLUB.**



**FREMANTLE  
DOCKERS**

**2011 MEMBER HANDBOOK**





**There's no doubt our supporters** were our edge in 2010. And we will be looking for our members to provide even more of an edge in season 2011.

The roar of a passionate Freo crowd inspires everyone in the team to play hard, be competitive and to make every decision count.

Our desire to achieve sustained success still burns as strong as ever. We know we improved and had some success in 2010

but there is still much to be done to reach our goal.

You can help drive and inspire that desire by being a proud, loyal and passionate member. I'm sure you are already looking forward to season 2011, we certainly are!

It's your club, and you are our edge. Be a member in 2011.

Matthew Pavlich

# A PROUD CLUB WITH AN EXCITING FUTURE.





**As a club, we are gearing up for an exciting 2011 season.** You can support the Fremantle Dockers in a number of ways; from a reserved seat membership for every home game, to junior packages that help even the youngest family member show their support. The following table outlines the benefits available for each membership option.

	RESERVED SEAT	COUNTRY	FULL CLUB	ASSOCIATE
A reserved seat at all 11 Fremantle home qualifying games played at Subiaco Oval	○			
A reserved seat at five or six Fremantle home qualifying games played at Subiaco Oval		○		
Personalised membership card plus 2011 membership pin, lanyard, ticket wallet, sticker and fixture magnet	○	○	○	○
Discount vouchers to the Fremantle Dockers Team Stores	○	○	○	○
Subscription to <i>Docker</i> , the official magazine of the Fremantle Dockers (one per household)	○	○	○	○
Exclusive members only e-Newsletter sent regularly throughout the year	○	○	○	○
Access to purchase 2011 AFL Final Series Tickets in games which Fremantle participates*	○	○	○	
Priority access to purchase tickets to the away Carlton Mid Derby (subject to availability)	○	○	○	
Access to the Members' Bar & Café at home games	○	○	○	○
Voting rights at club elections	○	○	○	
Priority access to purchase tickets to Fremantle events	○	○	○	○
Travel to and from each Fremantle home game via Transperth services, three hours before and after the game upon presentation of your membership card	○	○		

MEMBER BENEFITS

\* Memberships purchased after the 30 June 2011 will not be eligible for finals tickets access. Conditions apply.



# NOTHING BEAT

## ADULT

Adult reserved seats start from as little as \$21.67 per month on the *FREO Advantage* 12-month payment plan

- Guarantees a reserved seat at every Fremantle home qualifying game during the 2011 AFL season
- Available to persons over the age of 15 who are not eligible for concession benefits

## CONCESSION

Concession reserved seats start from as little as \$16.67 per month on the *FREO Advantage* 12-month payment plan

- Guarantees a reserved seat at every Fremantle home qualifying game during the 2011 AFL season
- Available to full time students (over the age of 15), aged pensioners, invalid pensioners, war widow/war veterans and single supporting parents (Seniors card does not qualify you for concession prices)
- A copy of your concession identification is required on application for membership and at each game



# S BEING THERE.

## JUNIOR

Junior reserved seats start from as little as \$10.50 per month on the *FREO Advantage* 12-month payment plan

- Guarantees a reserved seat at every Fremantle home qualifying game during the 2011 AFL season
- Available for persons under the age of 15 (as at 1 January, 2011)
- Every junior seated member will receive a 2011 junior member's pack, team poster and birthday card signed by selected players, invitations to junior clinics and activities through the club

## FAMILY

Family reserved seat packages start from as little as \$32.92 per month on the *FREO Advantage* 12-month payment plan

- Guarantees a reserved seat at every Fremantle home qualifying game during the 2011 AFL season
- Family packages are available in adult/child combinations that suit most families. See page 10 for pricing options
- Children in family packages must be under the age of 15 (as at 1 January, 2011)





## COUNTRY

Country reserved seat memberships start from as little as \$17.33 per month on the *FREO Advantage* 12-month payment plan

- Guarantees a reserved seat at either five or six club allocated home qualifying games for 2011
- Available if you live more than 180kms from the Perth CBD
- The games in each package will be allocated after the 2011 AFL Fixtures are released

- The games in each package are pre-selected by the club and no changes can be made
- Available only as ADULT or FAMILY packages

## COUNTRY 5

5-game-package includes the Carlton Mid Home Derby

## COUNTRY 6

6-game-package does not include the Carlton Mid Home Derby





If you wish to be seated with existing or new country members, please ensure all forms are sent to the club together as seats will be allocated in order of the date the forms are received. We cannot guarantee that we can accommodate your request unless forms are securely fastened together.

#### **WHEELCHAIR ACCESS**

Starts from as little as \$16.67 per month on the *FREO Advantage* 12-month payment plan

- Guarantees a reserved seat in a designated wheelchair section at every Fremantle home qualifying game during the 2011 AFL season
- Fremantle Dockers accept Companion Card memberships

# YOUR TEAM ON YOUR BUDGET.

There are a number of ways that you can show your pride for Fremantle at the game, with options available for everyone's budget. Take your pick of the wide choices on offer, and get ready to bring your loyalty and passion to a new season of football.

## RESERVED SEAT MEMBERSHIP OPTIONS

	PREMIUM GOLD	PREMIUM	STANDARD	BUDGET
<b>FULL SEASON</b>				
<b>Adult</b>	\$605	\$515	\$348	\$260
<b>Concession/Rookie</b>	\$532	\$442	\$286	\$200
<b>Child</b> (Under 15)	\$445	\$355	\$210	\$126
<b>Family</b> (1 Adult + 2 Children)	\$1,380	\$1,110	\$650	\$395
<b>Family</b> (2 Adults + 1 Child)	\$1,565	\$1,295	\$837	\$577
<b>Family</b> (2 Adults + 2 Children)	\$1,975	\$1,615	\$993	\$640
<b>Family</b> (2 Adults + 3 Children)	\$2,350	\$1,900	\$1,133	\$676
<b>COUNTRY 5 / COUNTRY 6</b>				
<b>Adult</b>		\$275	\$208	
<b>Family</b> (2 Adults + 1 Child)		\$655	\$462	
<b>Family</b> (2 Adults + 2 Children)		\$811	\$535	

Prices include GST.

## PAYMENT PLANS

There are payment plans to suit everyone - upfront, in three instalments or in 12-monthly payments.

## FREO ADVANTAGE

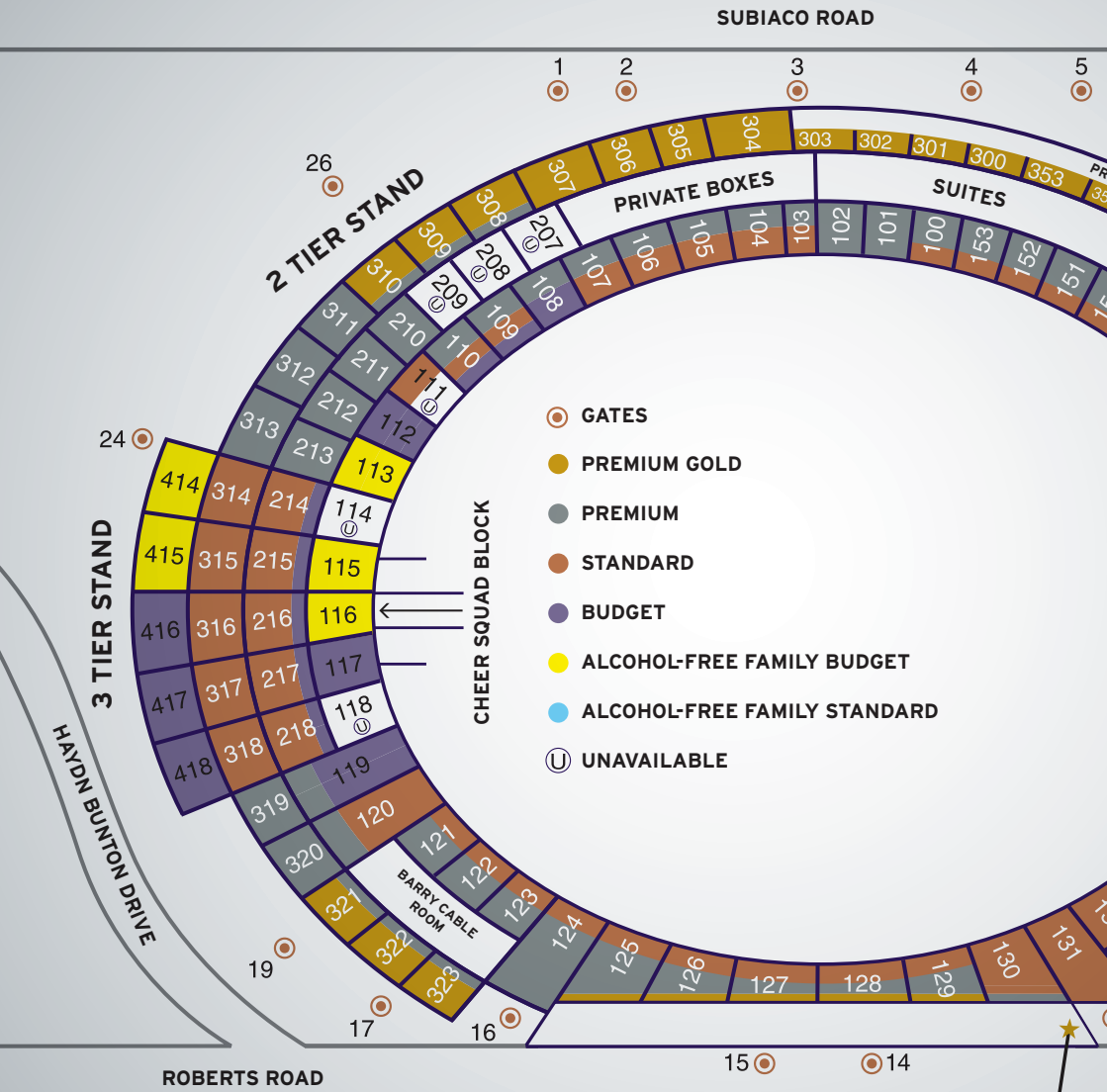
(12-month payment plan)

FREO Advantage allows you to pay your annual membership fee in 12-monthly instalments throughout the year. FREO Advantage makes being a member simple and even more affordable.

Refer to your membership form for information on all payment plans.

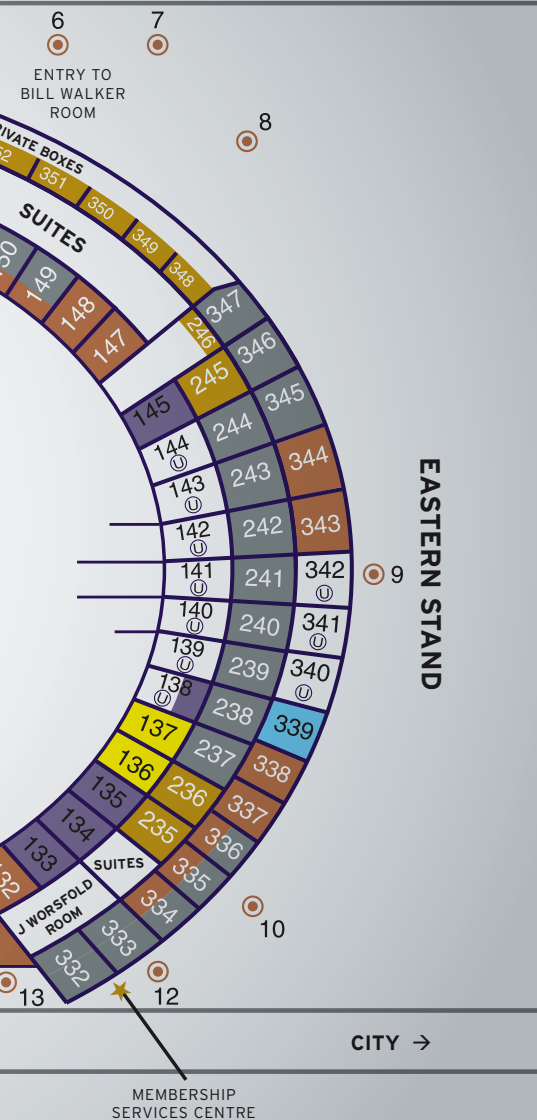


# SUBIACO OVAL



FREMANTLE TEAM STORE





**WHEELCHAIR ACCESS**

Wheelchair bays are available at the back of the following blocks:

- Eastern Stand - Blocks 100-102, 134-137, 235-246, 152-153
- 2 Tier Stand - Blocks 210-213
- 3 Tier Stand - Blocks 214-218

**ALCOHOL-FREE SEATING**

Should you prefer to watch the football in an alcohol-free environment, there are a number of alcohol-free blocks available at Subiaco Oval.

Alcohol-Free Blocks are:

- Budget - Blocks 113, 115, 136, 137, 414, 415
- Standard - Block 339

*Block 116 is the Cheer Squad block and is also alcohol-free. Special conditions apply to seating in this area.*

# PROUD. LOYAL. PASS

## **FULL CLUB AND ASSOCIATE MEMBERS**

There are still ways to show your Fremantle support without having to attend every game.

Become part of the club and keep in touch with all of Fremantle's latest news as it happens with a full club or associate membership.

Options start from as little as \$6.25 per month on the *FREO Advantage* 12-month payment plan.

**FULL CLUB** Adult \$150 Concession \$95

**ASSOCIATE** Adult \$75 (no concessions)

# IONATE.



	FULL CLUB	ASSOCIATE
A personalised membership card plus membership pin, lanyard, ticket wallet, sticker and fixture magnet	<input type="radio"/>	<input type="radio"/>
Access to purchase AFL Final Series tickets to games in which Fremantle participates*	<input type="radio"/>	
Priority access to purchase tickets to the away Carlton Mid Derby (subject to availability)	<input type="radio"/>	
Voting rights at the club elections	<input type="radio"/>	
Discounts on Fremantle merchandise sold at the Team Stores	<input type="radio"/>	<input type="radio"/>
Subscription to <i>Docker</i> , the official magazine of the Fremantle Dockers	<input type="radio"/>	<input type="radio"/>
Exclusive members only e-Newsletter sent regularly throughout the year	<input type="radio"/>	<input type="radio"/>

\* Memberships purchased after 30 June, 2011 will not be eligible for finals ticket access. Conditions apply.

NON-RESERVED SEAT MEMBERSHIPS







# Junior & Rookie Members

## JUNIOR FULL CLUB MEMBER

Ages 4-14 years \$60

## ROOKIE FULL CLUB MEMBER

Ages 15-18 years \$95

Each junior and rookie member will receive a 2011 membership card that admits them to 11 Fremantle home qualifying games, seated in the public reserve area at Subiaco Oval (subject to availability).\*

Junior and rookie members will each receive the 2011 junior member's pack which includes a messenger bag, growth chart, supporter's flag and other Fremantle Dockers gear exclusive to juniors and rookies.

Junior and rookie members can purchase tickets to any finals game that the Fremantle Dockers play, including the 2011 Toyota AFL Grand Final.\*\*

There is also the chance to purchase junior and rookie tickets to the away Carlton Mid Derby before they go on sale (subject to availability).\*\*\*

\* Tickets for individual games can be pre-purchased through Ticketmaster. Access to these tickets is not guaranteed and is subject to capacity.

\*\* Memberships purchased after 30 June, 2011 will not be eligible for finals ticket access. Conditions apply.

\*\*\* Tickets for individual games can be pre-purchased through Ticketmaster. Access to these tickets is not guaranteed and is subject to capacity.

# HMAS RECRUITS

Ages 0-4 years \$60

Even the newest addition to the family can become a Fremantle member. The HMAS recruit membership is ideal for the youngest of Fremantle's fans.

Each HMAS recruit will receive a Fremantle Dockers' teddy bear and certificate when they join plus a birthday card and team poster each year until they turn four.

The membership lasts from the year the child joins until the year they turn four.

NON-RESERVED SEAT MEMBERSHIPS

**GRAND FINAL UPGRADE +\$25**

Should Fremantle make it to the 2011 Grand Final, members can guarantee they will be at the game by purchasing the 2011 Grand Final upgrade in addition to their membership.

- Limited to 4,000 members only
- Harbour Masters do not have to purchase the Grand Final upgrade, unless they hold more than one seat in their name. Please contact the Membership Team for further information
- For full details refer to page 21

**SIRENS +\$75**

The Sirens is the Fremantle Dockers' official women's supporter group. The Sirens host and are involved in a number of social events throughout the season. This provides members with an opportunity to meet other women with the same interest and passion for football.

As a Sirens member, you will receive:

- Exclusive Sirens pin and gift
- Invitations to Sirens social events including a Season Opener, a Breakfast and Movie Night

The Sirens membership fee is in addition to the cost of your membership.

**CHEER SQUAD +\$15**

Do you have the passion, a loud voice and lots of purple pride? Fremantle's official WA Cheer Squad sits behind the goals in Block 116 at Subiaco Oval.

As the Cheer Squad block is alcohol-free, a Code of Conduct will need to be completed prior to the start of the season to qualify for membership. In return for such purple passion, all Cheer Squad members will receive invitations to Cheer Squad events and activities, plus exclusive Cheer Squad merchandise.

There are special conditions that apply to Cheer Squad members. Please refer to [www.fremantlefc.com.au](http://www.fremantlefc.com.au) for the full set of conditions.

To become a Cheer Squad member, simply join as a reserved seat member in the Budget category and tick the Cheer Squad box on your membership form. You will be seated in Block 116. The \$15 fee is in addition to the cost of your Budget seated membership.







#### **RESERVED SEAT MEMBERSHIPS**

To minimise the number of vacant seats at Subiaco Oval, the club reserves the right to move a member two seats to the left or right within the same row without contacting the member concerned.

#### **MEMBERSHIP BENEFITS**

Benefits and conditions of membership are subject to change and are at the discretion of the club. Members should refer to the full terms and conditions of membership which can be found on our website at [www.fremantlefc.com.au](http://www.fremantlefc.com.au)

#### **SITTING WITH FRIENDS**

If new members would like to be seated with friends and details cannot be provided on the one Membership Form, please ensure that all of the application forms are sent to the club and fastened together. The club will make every effort to accommodate specific requests but if the club is unable to accommodate the request the next best alternative will be given. The club will only contact the primary member of the group to discuss seating alternatives if there are no options available in the specified category.





### **2011 GRAND FINAL UPGRADE +\$25**

The \$25 Grand Final upgrade fee guarantees that the member will receive a ticket to the 2011 Toyota AFL Grand Final should Fremantle qualify to play. The Grand Final upgrade fee does not include the price of a ticket or any associated ticketing or registration fees that may apply. The level of ticket (i.e. prime, premium, standard) cannot be guaranteed. Members with a Grand Final upgrade will be considered Priority 1 members for the Grand Final ticket registration process and will be guaranteed of

securing a Grand Final ticket if the member registers at the appropriate time.

Harbour Masters have to purchase additional Grand Final upgrades if they hold more than one reserved seat membership.

### **PUBLIC TRANSPORT**

Your 2011 membership entitles you to use public transport three hours prior to and three hours after every Fremantle home qualifying game at Subiaco Oval. You must present your membership card at the time of travel.

### **PRIVACY**

The club has collected your personal information in order to provide membership services and benefits. We will manage and protect your personal information in accordance with national privacy guidelines recommended under the *Privacy Act (CTH) 1998*. From time to time, the Fremantle Dockers or one of its Commercial Partners may contact you by mail, telephone or email to provide you with information that Fremantle Dockers believes to be beneficial to you.

*Note: If you do not wish to receive this information, please tick the appropriate box on your membership application.*

### **DISCLAIMER**

Contents of this brochure have been carefully compiled and information printed is believed to be true and correct at the time of printing.

### **FREO ADVANTAGE**

*(12-month payment plan)*

*FREO Advantage* allows you to pay your annual membership fee in 12-monthly instalments throughout the year. *FREO Advantage* makes being a member simple and even more affordable.

Payments are charged to your nominated credit card each month beginning when your renewal form is processed.

Paying your membership using the *FREO Advantage* guarantees you a hassle-free and convenient renewal as a *FREO Advantage* membership automatically rolls into the new season. You don't have to do a thing! The club will send you a statement prior to the rollover period, giving you the opportunity to make any changes to your membership or opt out for the next season.

For full terms and conditions go to [www.fremantlefc.com.au](http://www.fremantlefc.com.au)

## MEMBERSHIP

Fremantle Dockers  
Fremantle Oval  
Parry Street  
Fremantle WA 6160  
PO Box 381, Fremantle WA 6959

[www.fremantlefc.com.au](http://www.fremantlefc.com.au)

Tel

**(08) 9433 7111** or  
**1300 88 20 77**

(for interstate and country callers)

Fax

(08) 9433 7002

Email

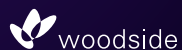
[membership@fremantlefc.com.au](mailto:membership@fremantlefc.com.au)

## FREMANTLE TEAM STORE

Fremantle Dockers  
Fremantle Oval  
9am-5pm, Monday to Friday

## SUBIACO TEAM STORE

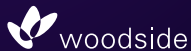
Located at Gate 13,  
Roberts Road, Subiaco  
9am-5pm, Monday to Friday  
9am-12noon, Saturday  
*Open Fremantle game day*



**Proud Major Sponsors**



FREMANTLE  
**DOCKERS**



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